

BOARD OF DIRECTORS

Denyse Mackey
Makayla Mackey
Madison Mackey
Leah Threatte
Chris Roberts
Theresa Rodriguez
Dimples Williamson
Travis Williamson

Mailing Address

260 Longhouse Lane
Slingerlands, NY 12159
P 518-376-6567
wdmackeyfoundation.org

November 1, 2022

Your church is invited to participate in the faith-based, community-wide “Heart of Hope” wellness campaign.

The goal of this campaign is to increase awareness of the importance of heart and cancer screening, while honoring Warren A. Mackey – coach, educator, athlete, salesman and singer, and who the *Times Union* named, The Unofficial Mayor of Albany.*

On February 1, 2021, Warren died from a ten-year journey of cardiomyopathy and complications from heart surgery that was intended to bridge his quality of life until a suitable heart transplant became available. In his honor, Mayor Kathy Sheehan proclaimed February 1st the Warren A. Mackey Day in the City of Albany. To preserve his memory, vibrant spirit, and passion for giving back, his family established the [Warren & Denyse Mackey Foundation](#). **Their primary philanthropic efforts will support Youth Program Development in Underserved Communities, Educational Scholarships and Heart & Cancer Health Initiatives.**

Here is HOW your church can participate in the Heart of Hope wellness campaign:

1. Let us know you are “in” by registering [here](#)
2. Host an awareness & wellness event anytime from Jan – April 2023
3. Customize a wellness campaign that works for your church:
 - Promote access to Albany Medical Center free cancer screenings (Feb 1 – April 15th)
Appointment scheduling thru dedicated phone: 518-285-0717
 - Invite a healthcare professional, to do blood pressure screenings
 - Share about becoming an organ donor
 - Promote wellness & your campaign via social media utilizing social media assets provided

WHY should my church participate?

- It’s a new year and an opportunity to start it off healthy!
- It’s good for your members and elevates the importance of organ donation, preventative healthcare, and living a healthy lifestyle to mitigate heart and cancer risks
- Participating churches will be able to sign up for and receive free cancer screenings for breast, lung, skin, prostate, cervical and colon (with or without medical insurance) at Albany Med.***

The Heart of Hope campaign will culminate with a “Heart of Hope Gospel Concert,” led by Mr. Dennis Lee Edney and hosted at Metropolitan Baptist Church on February 1, 2023, at 6 p.m. We hope you can join us to celebrate hope, virtually, or in person. *(Please note: to support COVID safety protocols masks are required for the in-person experience.)*

“Be joyful in hope, patient in affliction, faithful in prayer. Share with the Lord’s people who are in need. Practice hospitality.” Romans 12:12 NIV



Denyse Mackey
Founder & Board Chair

P.S. Please see page 2 for important links and campaign contact information

* Read the full article at <https://bit.ly/TimesUnion-WarrenMackey>

** Participating churches will be asked to complete a short survey after the campaign

*** To take advantage of this opportunity, congregational members must **call Albany Med at 518-285-0717.**

CONTACTS TO SUPPORT “HEART OF HOPE”

American Cancer Society
American Heart Association
Center for Donation & Transplant

ioni.richter@cancer.org
Katherine.McCarthy@heart.org
Lfissette@cdtny.org

Cancer Screening @ Albany Med
Feb 1st A Heart of Hope Concert

Melissa Toback 518-285-0717
edneymusicman@yahoo.com

QUESTIONS :

Denyse Mackey

denysemackey@gmail.com or
support@wdmackeyfoundation.org

MUST COMPLETE:

Campaign Registration

[HTTPS://BIT.LY/HEARTOFHOPEREGISTRATION2023](https://bit.ly/heartofhoperegistration2023)

Campaign Results

[HTTPS://BIT.LY/HEARTOFHOPERESULTSPAGE2023](https://bit.ly/heartofhoperesultspage2023)

Registration Link to Share for Organ Donation Registry

[HTTPS://DONATELIFE.NY.GOV/REF/CDTNYWMDAY](https://donatelife.ny.gov/ref/cdtnywmday)

Registration for Free Cancer Screenings

[518-285-0717](tel:518-285-0717)

Google Drive – **CONTAINS SOCIAL MEDIA ASSETS FOR YOUR CAMPAIGN:**

[HTTPS://BIT.LY/HEARTOFHOPE-SOCIALMEDIA](https://bit.ly/heartofhope-socialmedia)

[American Heart Association](#)

[American Cancer Society](#)

[Donate for Life](#)

Albany Med Mackey Family testimonial YouTube Video

[HTTPS://BIT.LY/MACKEYTESTIMONIAL](https://bit.ly/mackeytestimonial)

Albany Med “Free” Cancer Screening Offer – Flyer

<https://bit.ly/AlbMedCancerScreeningOfferFLYER>

Suggested hashtags for social media: #heartofhope #yourchurchname, #wdmackeyfoundation, #goodbyus #donatelifecdt #AHANewYork #americancancersociety

Follow us: Facebook, Instagram, or LinkedIn @wdmackeyfoundation

Visit: [HTTPS://WDMACKEYFOUNDATION.ORG/](https://wdmackeyfoundation.org/) to learn more or to donate.